



SRK INSTITUTE OF TECHNOLOGY
Enikepadu, Vijayawada 521108
Approved by AICTE, Affiliated to JNTUK, Kakinada
(ISO 9001:2015 Certified Institution)

7.1.1 Annual Gender Sensitization Action Plan

- Promoting human dignity and social responsibility.
- Allow the recognition of multidimensional representations of women and men.
- Promote communications that represent unbiased representations of gender equity.
- Conduct workshops that promote diversity and gender-sensitive communication for members and employees.
- Conduct regular awareness-raising activities in health, safety and security among the students and staff.
- Encourage girl students to take up roles as class representatives, project heads etc.
- Constantly monitoring women grievous cell and attending to sensitive cases immediately.
- Promoting and training girl students as change makers.

PRINCIPAL

SRK Institute of Technology
ENIKEPADU, VIJAYAWADA-521 108



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Criteria 7.1.1

Number of Gender Equity promotion programmes participated / organized by the Institution for the last five years.

S.No	Academic Year	Name of the capability enhancement program	Date of implementation	Name of the agencies/consultants involved with contact details (if any)
1	2015-2016	Women's Day	08/03/2016	In house organised by dept. of S&H
2	2016-2017	Confederation of Indian Industry (CII)	19/11/ 2016	Hosted by SRKIT, CII ,IWN
3		National Women's Parliament	10-11/02/2017	AP State government.
4		Women's Day	08/03/2017	In house organised by dept. of ECE
5	2017-2018	Menstrual Health and Breast Cancer	17/10/2017	SPARSH, an organization by students of Pinnamaneni Siddhartha Institute of Medical Sciences, Chinnaoutapalli.
6		Women's Rights and Empowerment	03/11/2017	Ms. K. Anuradha, Asst. Professor Siddhartha Law College, Vijayawada, programme for National Commission for Women.
7		World Formation Day	05/03/2018	Vijaya Institute of Pharmaceutical Sciences for Women.
8		Women's Day	08/03/2018	Hosted by the institute
9	2018-2019	Women Rock IT	25/09/2018	Hosted by CSE department.
10		Women's Day	08/03/2019	In house organized by S&H dept.
11		Awareness on girls safety and security at Nidamanuru ZPH School	27/05/2019	Organised by NSS Unit
12	2019-2020	Awareness program on women protection and anti ragging	21/08/2019	She Team, Vijayawada City Police
13		Awareness walk on Women Cancer	20/10/2019	Organised by NSS Unit
14		Women Safety in Cyber Space	06/12/2019	Vijayawada City Police
15		Rexona Confidence Academy	25/02/2020	Sowmya, Rexona Academy, Bangalore

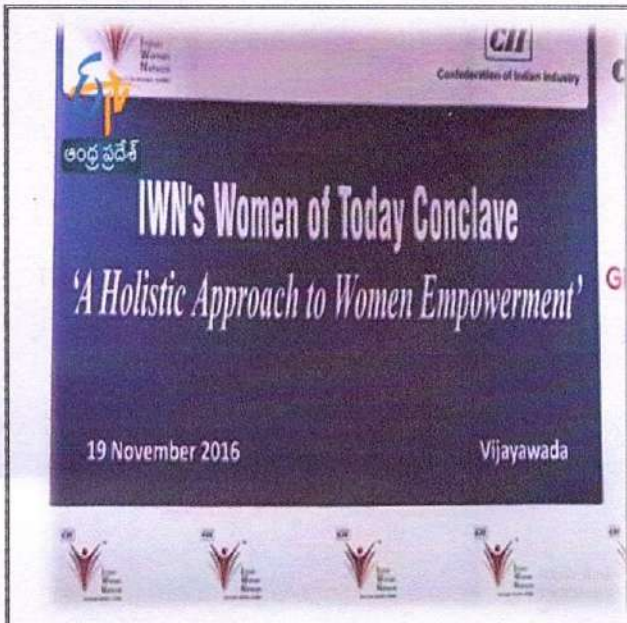

 N. L. Sridhar
 Coordinator
 PRINCIPAL



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Report

1. **Indian Women Network (IWN)**, part of Confederation of Indian Industry, held at the institute on 19th November 2016. The platform was created to mould women as entrepreneurs and provide them equal opportunities in the business world.



Dr. D.Purandeswari, Former Union Minister of HRD, GOI and in-charge of BJP Mahila Morcha



Delegates with Secretary sir, Sri B. Sri Krishna



Ms. Ch.Sailaja Kiran, and Dr. Purandeswari



Attendees at the conference



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Dr. D.Purandeswari, Former Union Minister of HRD, GOI and in-charge of BJP Mahila Morcha graced the occasion. Mr. Harikrishna, IPS, Deputy Commissioner of Vijayawada, Ms. Ch.Sailaja Kiran, MD, Margdarshi Chit Fund, Ms. Ananda Shankar Jayant, Indian Classical dancer, Mr. P.Ravi Kiran, CFO, Ramesh Hospitals shared their views and spoke on how women can be truly empowered. It was followed by a lively panel discussion session with Ms. Uma Devaguptau, Director HR-India, PAC,MEA,Signode Asia PAC as moderator in the afternoon. Ms. Smita Vallurpalli, Singer and business woman, Ms.Swati Tarafdar, freelance journalist and writer, Ms.Priya Iyengar, Lawyer and Arbitrator, Dr. Srilakshmi U, MD,DA(London), FFARCS (Dublin), Nagarjuna Hospitals Ltd. participated in the discussion. The programme was chaired by Dr. V.Nagalakshmi, Chairwoman,IWN AP and Joint MD, IMIS Pharmaceuticals and Ms. K.Rama Rayudu, Vice Chairwoman, AP and Director, Prakrit Motors Pvt.Ltd.

Smt.Sailaja Kiran addressing the gathering



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3. Women Youth Connect Sessions, a brain storming session for women empowerment, held on 10th and 11th February 2017 at the prestigious National Women's Parliament hosted by AP State government.



Manasa delivering the speech at women Parliament



Attendees at the conference



Enthusiastic participants



Faculty who are participants of Youth connect programme



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S. Manasa in print media

V. Manasa in print media



V. Manasa and S.Manasa felicitated by Chairman, Secretary and Principal of the college



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4. Women's Day: The institution organised Women's Day to celebrate the achievements of women in all fields. Mrs. Vijaya Lakshmi Bayapati and Ms. Silpa Boyapati graced the occasion as Guests of Honour. Students presented the achievements of women in different fields.



Invitees on the dias



Gathering of various eminent people



Presentation on the role of a women as mother



Students showing images of achievers



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5. Women's Rights and Empowerment: The Institute conducted an awareness programme and held a quiz competition.



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College Code
SRKI

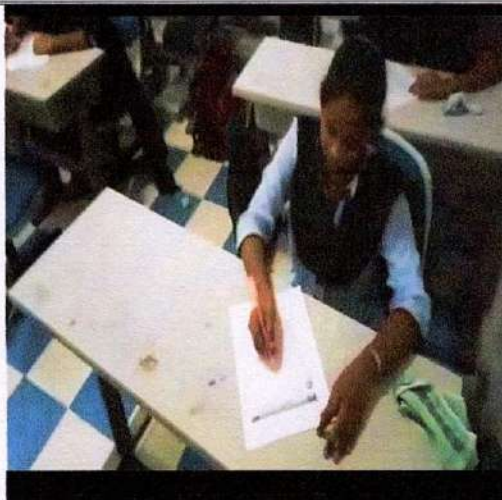
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An ISO 9001:2008 Certified Institution
Certificate No : AB091S11027

S.NO	NAME	ROLL NO	BRANCH	PRIZE
1	A.SAI HARINI	17X41A1202	IT	FIRST
2	N.PALLAVI	17X41A0430	ECE	SECOND
3	A.MAHITHA	17X41A0102	CIVIL	THIRD
4	G.SHEENA ECCLESIA	17X41A0116	CIVIL	THIRD
5	NAFEESA KOUSER	17X41A0532	CSE	THIRD
6	SK.TEHARABI	17X41A0548	CSE	THIRD
7	CH.DIVYA VANI	17X41A0511	CSE	THIRD

NCW QUIZ WINNERS LIST



QUIZ Competition

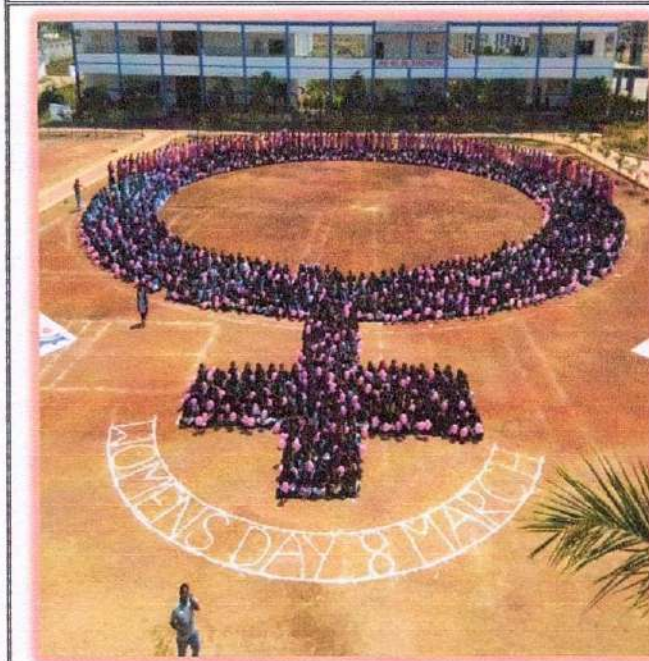


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6. International Women's Day (Symbol Formation): All girl students of SRK Foundation participated in the Symbol Formation.



The guests on the dias



12 విజయవాడ | మంగళవారం | మార్చి 13 | 2018 | www.sakshi.

స్త్రీ చిహ్న రూపానికి వరల్డ్ రికార్డ్ లో స్థానం

రాజువరస్వామి (గవ్వవరం): విజయవాడ ఎనికేపాడులోని ఎస్కాక్స్ పాండిషన్ వేదిక ఆధ్వర్యంలో వరల్డ్ రికార్డ్ లో లభించింది. మహిళా దినోత్సవాన్ని పునరుద్ధరించుకుని విజయ కళాశాలలో సోమవారం ఆది పెద్దదైన స్త్రీ చిహ్న సంతకం రూపంలో పెద్దదైన చిహ్నం ద్వారా చాలవీయన్స్ ట్యూన్స్ ఆఫ్ వరల్డ్ రికార్డ్స్ ను శ్రీవేణం చేపట్టారు. ఈ సందర్భంగా సాధించినందుకు ఎస్కాక్స్ పాండిషన్ విద్యార్థినులు మొత్తం కలిపి 2,277 మంది, మహిళా ఆధ్వర్యం అందించుకున్న సమయం రెండు గంటల పాటు స్త్రీ సంతకం రూపంగా ఏర్పడి ఈ రికార్డ్ సాధించారు. ఈ సందర్భంగా చాలవీయన్స్ ట్యూన్స్ ఆఫ్ వరల్డ్ రికార్డ్స్ ఎడ్యుకేషన్స్, స్పోర్ట్స్ మోజర్ పాండిషన్ ఆధ్వర్యంలో వరల్డ్ రికార్డ్స్ సంబంధించిన సర్టిఫికేట్, ఖాతాను అందజేసి శుభాకాంక్షలు తెలియజేశారు. కార్యక్రమంలో ఔట్రిచ్ డైరెక్టర్ గణ్డె ఆనూరాధ, చాలవీయన్స్ ట్యూన్స్ ఆఫ్ వరల్డ్ రికార్డ్స్ ఎడ్యుకేషన్స్ వరల్డ్ రికార్డ్స్ పాండిషన్ కళాశాల ప్రెసిడెంట్ వేదవల్లభ తదితరులు పాల్గొన్నారు.

సాక్షి Tue., 06 March 2018
 epaper.sakshi.com/c/26776347

SRKIT ladies participating in formation !

Event covered in print media



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7. Women's Day: Students and Staff celebrated Women's Day on 08/03/2018



Dr. Padmaja, the Head, Dept. of S&H



Girls participating in the event



Essay Writing



Debate



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8. Women Rock IT: The programme was organised with CISCO Academy to highlight the role of women in IT sector. Gujarat based research institute ESF Labs Security analyst Mr. R.Lakshmi Prasanna Sai and Ms. R.Haritha graced the event as guests of honour.



వంటి రంగంలో మహిళల పాత్ర కీలకం

ఎనికేపాడు(విజయవాడ)

గ్రామీణం: పార్ట్ నెట్ రంగం అభివృద్ధి చెందుతున్న ప్రస్తుత కాలంలో ఉద్యోగ అవకాశాలు మెండుగా ఉన్నాయని గుజరాత్ ఈఎస్ఎస్ ల్యాబ్స్ సెక్యూరిటీ అనలిస్ట్ లాక్ష్మి ప్రసన్న సాయి, హరిత ద్రివ ఆచార్యులు. ఎనికేపాడు ఎంఆర్ఐ కళాశాల, సిస్టా నెట్వర్కింగ్ లాబ్స్ సాయుక్త ఆధ్వర్యంలో సారే



జ్యోతి వెలిగిస్తున్న సాయి, పకాంబరం నాయుడు

ఈ రంగంలో మహిళామ్యుస్టి అంకంపై మంగళవారం అవగాహన సదస్సు నిర్వహించారు. ఈ సందర్భంగా వారు మాట్లాడుతూ.. ప్రపంచ వ్యాప్తంగా వంటి రంగంలో మహిళల పాత్ర కీలకం ఉండవచ్చు. వృత్తిపరంగా, వ్యక్తిగతంగా

మహిళలు ఉపన్యసిని క్రమబద్ధమైనవిలో చాలాని సూచించారు. డాక్టర్ కె.వి.మంది విద్యార్థినులు, అధ్యాపకులతో పలు అంశాలపై చర్చించారు. ఈ కార్యక్రమంలో డా.పకాంబరం నాయుడు, హెచ్ బోడిలు హరిత తదితరులు పాల్గొన్నారు.



Dr.Haritha addressing the gathering



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10. An awareness programme for school children of ZPHS Nidamanuru on women safety and security:



Students addressing School students



Volunteers doing community service.



Educating girl students

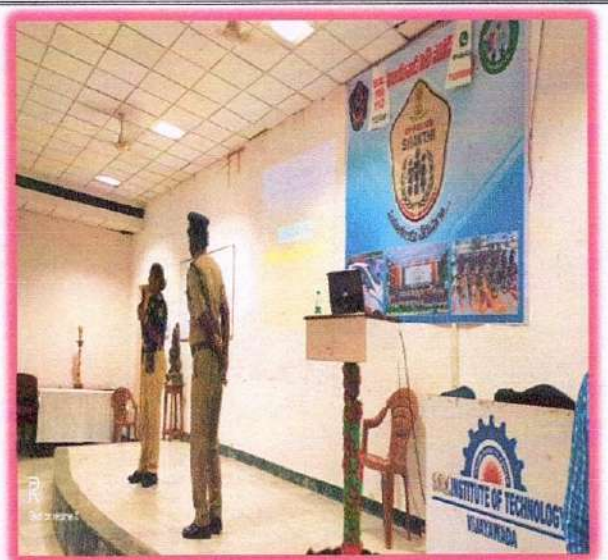


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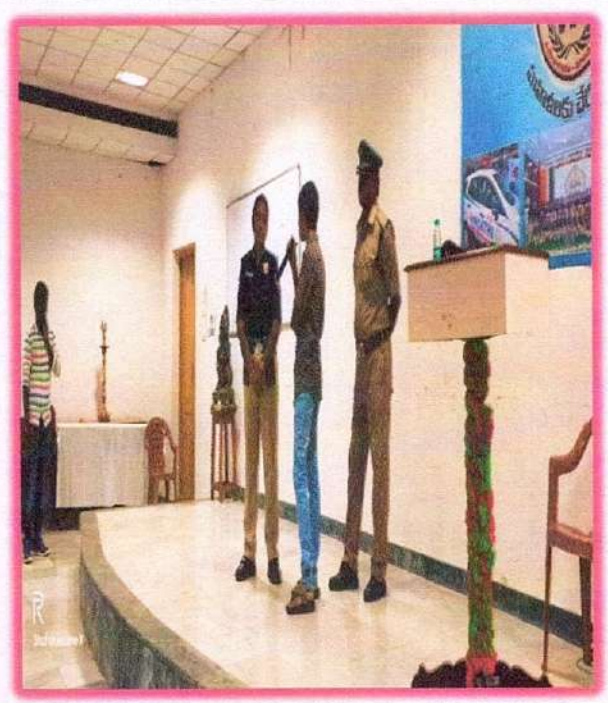
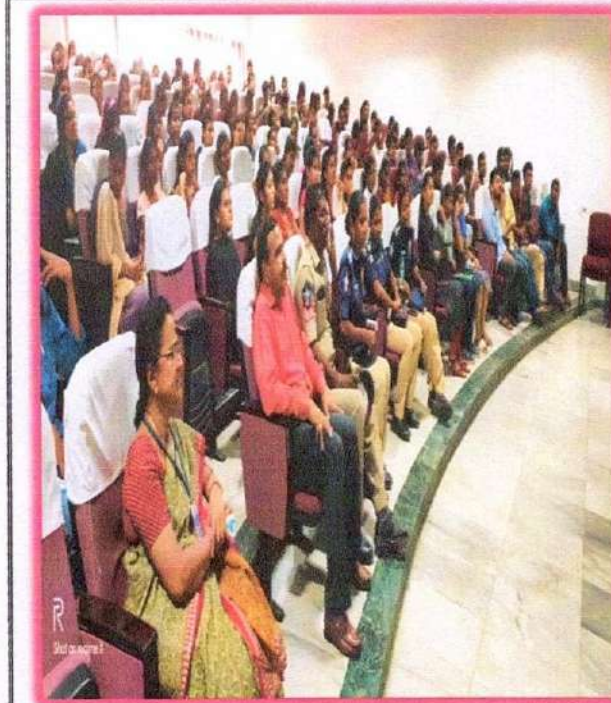
11 . AP POLICE SHAKTHI – She Team Visit:



Principal addressing the students



She Team addressing the students





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12. Awareness walk on breast cancer in women:



రోమ్మ క్యాన్సర్ పై అవగాహనకు 3కే వాక్

వటమంటి, క్యాన్సర్ పై: సంపూర్ణ అవగాహన, ప్రతిష్టన సంపూర్ణంగా పాటు సహాయం చేశారు. రోమ్మ క్యాన్సర్ పై అవగాహన పాటు సంపూర్ణంగా పాటు సహాయం చేశారు. రోమ్మ క్యాన్సర్ పై అవగాహన పాటు సంపూర్ణంగా పాటు సహాయం చేశారు.

జిందా దుబీ వాక్కు ప్రారంభిస్తున్న డాక్టర్ ఉపేంద్రనాథ్, డాక్టర్ కుశీ లక్ష్మివేణు

AOI holds 'walkathon' against cancer

HANS NEWS SERVICE
 Vijayawada: NRI Academy of Medical Sciences president Dr N Upendranath said that awareness, firm will and timely treatment would help in fighting against breast cancer successfully. A walkathon was organised jointly by American Oncology Institute (AOI), NRI Academy of Medical Sciences and Andhra Loyola Walkers Association on Sunday. The rally started at Andhra Loyola College and proceeded through Yalamanchali Complex, Government General Hospital, Dental College and back to Loyola college. Addressing the gathering, Dr Upendranath said that 1.63 lakh new breast cancer cases are being identified and about 87,000 women dying which is a serious concern. If the disease was identified in the early stage, it could be cured completely and cancer patients should have determination that they can overcome the disease, he added. American Oncology Institute Medical Director Dr S S ubha Rao said that by the time cancer was identified it would have become chronic and identified early, there were chances of curing it. No proper awareness, carelessness about health and no precautionary tests are the main factors for the disease, he said and added that if women feel cyst in the breast or rash on the nipples, pain without waiting any time, they should consult the doctor. Besides, women after crossing 40 years of age should undergo Mammogram test once in a year. NRI secretary B Saitiridivi, Medical Superintendent Dr T Nagawara Rao, AOI Zonal Director M Mahender Reddy, doctors, staff and students participated in the walkathon.

The event covered in print media



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13. Students along with faculty participated in awareness programme on Women Safety in Cyber Space conducted by Andhra Pradesh State Police.



Students and faculty attending the programme



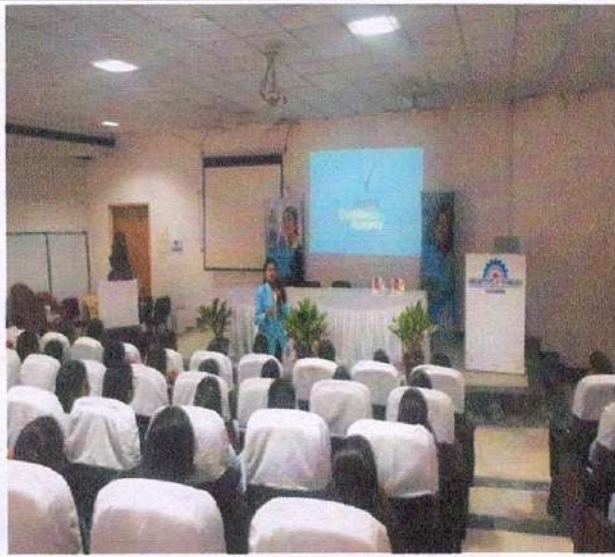
MBA faculty with Gowtham Sawang,



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14. Rexona Confidence Academy: Students Participated in awareness programme in how to dress and present oneself.

REXONA CONFIDENCE ACADEMY



Ms. SOUMYA addressing the students



N. S. S. S.
Coordinator

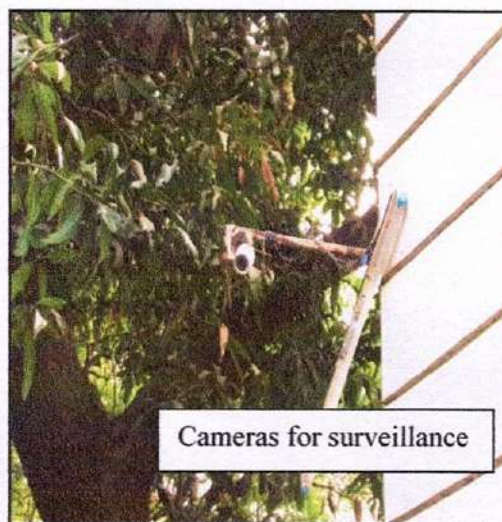
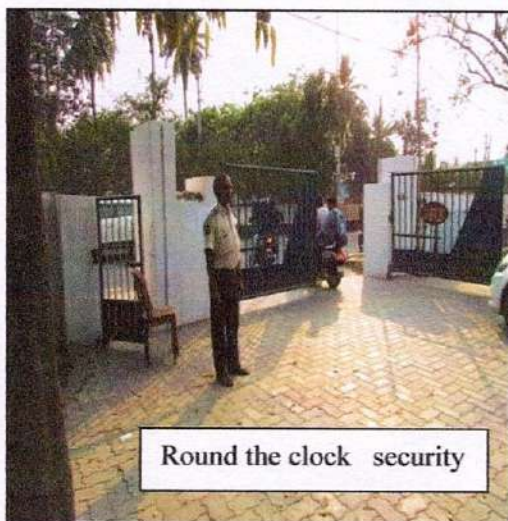
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7.1.1 **Specific Facilities provided for women in terms of**

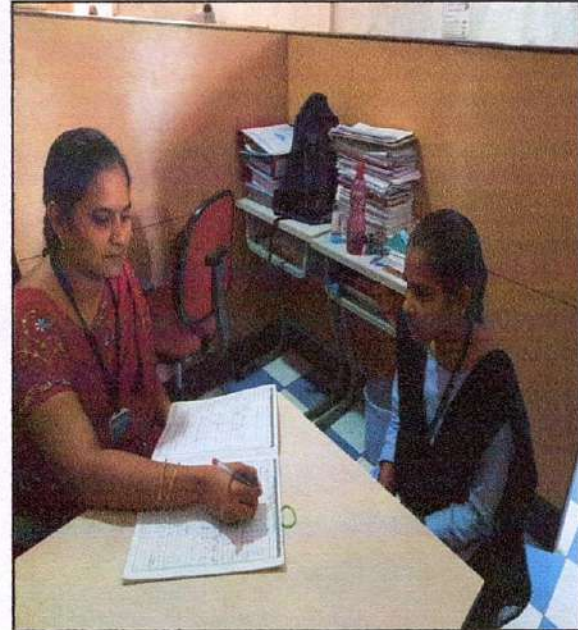
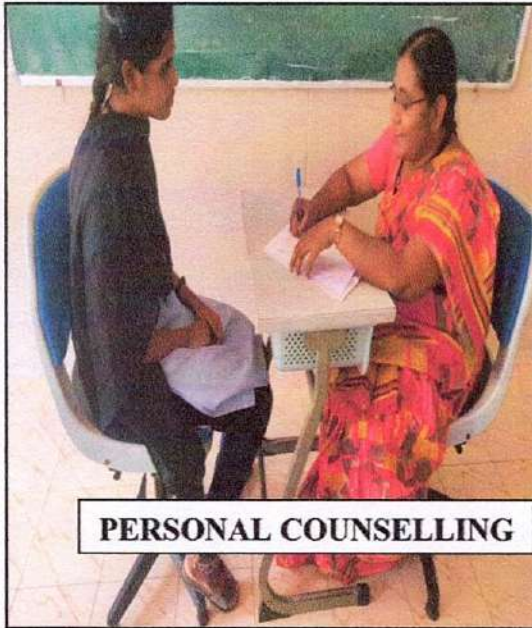
a) **Safety and Security:**

- The campus is well protected with a boundary wall on all sides and gates. Security personnel appointed by the institution offer 24x7 services.
- Movement of students, staff and outsiders are strictly monitored through CCTV surveillance and register is also maintained.
- ID cards and attendance check restrict the unnecessary movement of the students. Hostels are also well guarded.
- There is an Anti-Ragging Squad active round the clock. Mobile numbers of members of Anti-Ragging Cell including District Collector and S.P. are displayed at strategic points.
- Fire Extinguishers are maintained on all floors of the College and Hostel buildings.
- A college physician is available at all hours to treat students whenever necessary.
- In case of emergency students are admitted in hospital with prior intimation to the parents.
- Faculty is deputed to escort students going on Field Trips, Industrial Visits, NSS Camps and any other extension Activities.



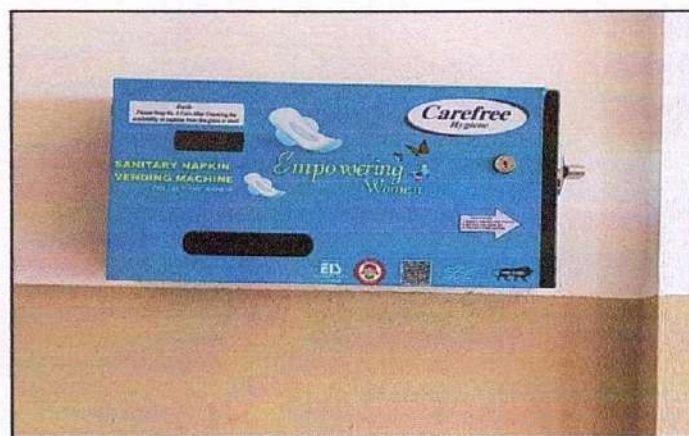
b) Counseling:

Counseling Cell addresses personal problems of students who are in stressful situations. The counselors address the personal crises of students. If the problem is beyond their management, students are advised to consult a part-time Psychotherapist who collaborates with the Institution. Talks are arranged on counseling also.



c) Common Room:

A Common Room is maintained for students. They are provided with a bed and first aid box. Sanitary napkin vending machine and incinerators are installed for hygienic disposal of sanitary napkins.





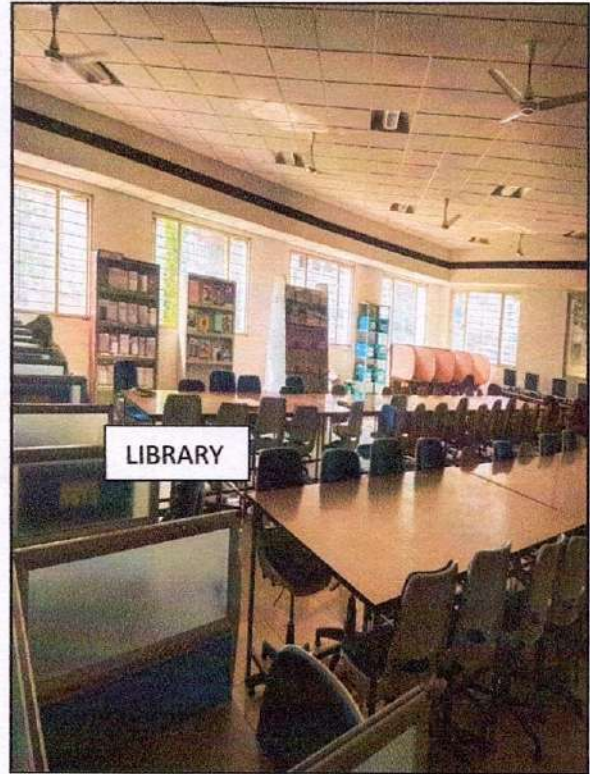
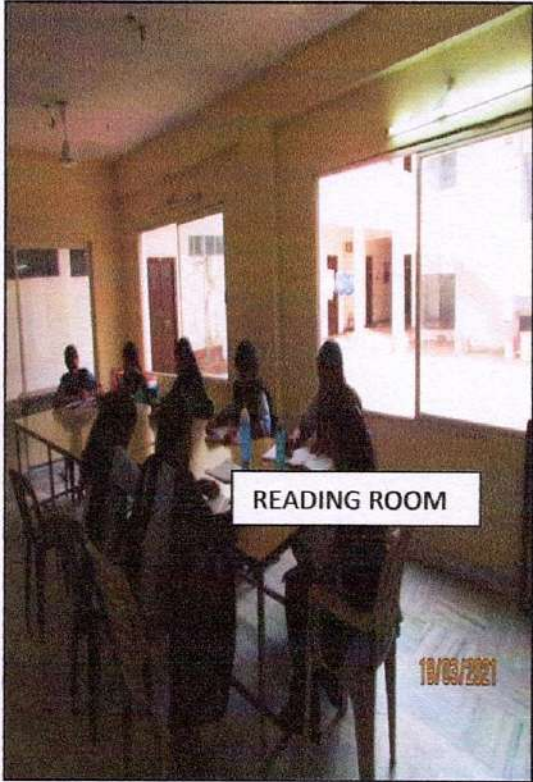
e) The other facilities provided for the students are:

- Transport facilities especially for students coming from semi urban areas
- Computer centre
- Library
- ATM
- Canteen
- Benches in the garden



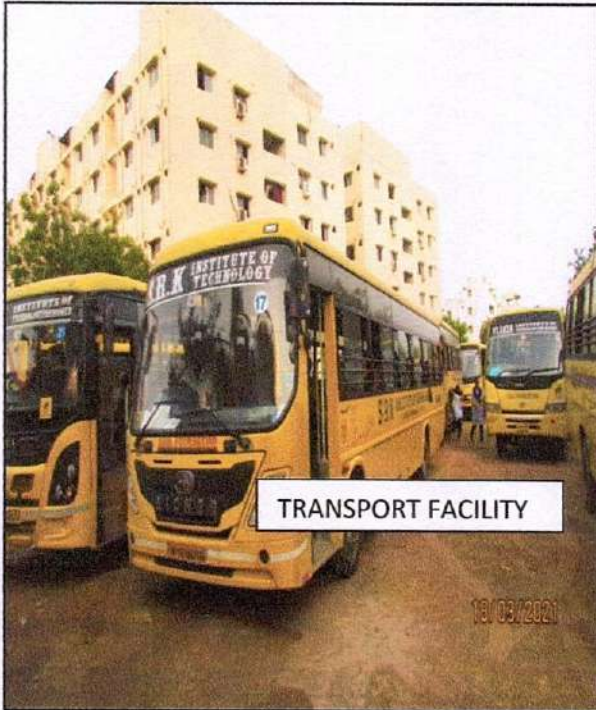


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TRANSPORT FACILITY



DINING HALL



Fire Hydrant


PRINCIPAL